

May 27, 2009

Dear Parents and Staff,

On behalf of the Board of Education, the administration, and me, I would like to thank all of the parents and staff who attended the forums regarding dual campus. Your enthusiasm for the education of your children was quite obvious. From my perspective, that is a great place to be when discussing the future of public education in Green Bay. I am pleased with the quality of the conversation and believe whatever decisions we make, these types of conversations will help improve our system.

The Board asked the district to explore the dual campus proposal based on a recommendation from the Enrollment Management Task Force to create an attractant to the west side schools facing declining enrollment. The next step in the process is feasibility; that is answering questions about the concept and organizing the study around the following factors:

1. Student achievement related to the Wisconsin Knowledge and Concepts Examination (WKCE)
2. Opportunities for students
  - Clubs, activities and athletics
  - Course offerings
  - Program offerings
  - Schedules
  - Student behavior/engagement (suspensions, truancy, attendance and expulsions)
3. A defined financial analysis
4. Grade level structure
5. Transportation/parking

This study, if everything would go well, would be finished between August and October of 2009.

Following feasibility, if approved, will be the development of a model for Board consideration. In this phase, there would be representation consisting of staff, students, and parents from Southwest and West who would work together to examine, define, and determine the best model for Board consideration. The model would follow the previously mentioned criteria, but focused on specific programs, models and schedules.

At this time, it is difficult to provide a timeframe, but we would do as much work during the 2009-2010 school year as possible in order to make a recommendation to the Board. The deadline will remain flexible if more time is needed.

Again, I would like to thank everyone for your participation and I look forward to more discussion, not only on dual campus but the other concepts the Board of Education is considering to improve outcomes for students in the Green Bay Area Public School District.

Sincerely,



Gregory R. Maass, Ph.D.  
Superintendent of Schools and Learning

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